

Michael K. Lorelli



Michael Lorelli is a CEO/ Interim CEO, and Board Director who is known for his ability to rapidly reshape the growth trajectories of companies, in all stages of growth. He gained valuable CEO acumen at Pepsi, where he is credited with putting the company in both the water, and isotonic beverage markets. He served as a PepsiCo president twice, first in the beverage sector, and later as CEO of Pizza Hut's international division where he expanded their footprint from 68 to 92 countries. Since then, Mike has led, as CEO, 6 private equity portfolio companies, for Audax (#1 today), Rutledge Capital, and Pouschine Cook Capital Management, and also served for six years as an Operating Partner at Falconhead Capital, overseeing their restaurant, consumer, and franchising sectors. Most recently as Interim CEO for Accent Foods, he increased the EBITDA run-rate from \$11 million to \$17 million in 90 days. This was his 4th Interim CEO engagement.

Mike served on the Boards of Closure Medical (NASDAQ: CLSR), Trident International (NASDAQ: TRDT), iMedicor (NASDAQ: IMED), Chaired all three Compensation Committees, and served on the Boards of seven private equity company Boards. He is an active member and Masters Level certified at both The National Association of Corporate Directors (NACD), and The American College of Corporate Directors (ACCD), he has served on many educational/Blue Ribbon panels, authored numerous articles on Board Governance, private equity management and Board structure, as well as VC Boards. He is available for select Board engagements.

He has his own coaching practice devoted to helping managers secure Board assignments, and assisting CEO's in transition. Lorelli holds an MBA in Marketing from NYU's Stern School of Business, and awarded Beta Gamma Sigma distinction, after completing a Bachelors in Engineering in Industrial Engineering, also from NYU.

Mike is an active private pilot, since age 17, with a multi-engine rating, is an avid golfer, has travelled to 58 countries, and authored a NY Times best-seller children's' book with proceeds donated to charities.

He frequently speaks to business leaders about governance and private equity.